

Merchant Benefits

- ② Have all your Corporate Social Responsibilities (CSR) taken care of
- ② Help retain your present customers. Retention is cheaper than trying to gain new customers. Happy customers talk to others and loyalty is built both ways
- ② The CommUnity app/website allows each store (regional/national office) to list promotions. Each merchant has the option to select a start and end date for each promotion along with scheduling future promotions
- ② Encourage your customers to become CommUnity Members, then you will have a constructive answer to the requests for sponsorship from community groups and charities you would otherwise have to refuse
- ② Receive reports relating to how much money you have generated for the community, how many members are your customers and much more customer information
- ② No additional administration costs and no inconvenience to customers
- ② Download annual tax information showing your business % contribution and the Listing Fee and receive the tax benefits
- ② The CommUnity App will direct Members to CommUnity Merchants and will change the way we shop
- ② Free advertising using Merchant search function on app/website
- ② Online resources on website for promotion of involvement in CommUnity
- ② Gain a competitive advantage over global online retailers by building bonds with your customers
- ② Be part of the movement and keep our communities strong

